

Introducing the NKG BLOOM Portal



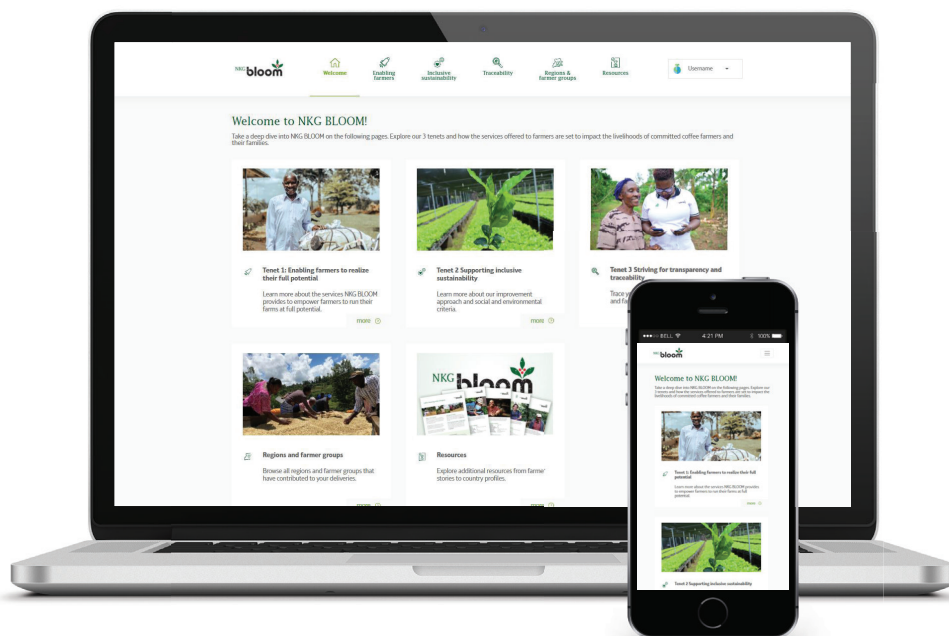
The NKG BLOOM Portal is a comprehensive resource for understanding the NKG BLOOM initiative, its global efforts and the participating regions, farmer groups and subgroups.

Roasters who purchase NKG BLOOM coffees are invited to log in, at portal.nkgbloom.coffee, to trace their coffees to the region or farmer groups that produced the beans; to learn how those producers are engaging with NKG BLOOM; and to view the performance indicators tied to their purchases.

An initiative of Neumann Kaffee Gruppe, NKG BLOOM is built on three tenets.

1: Enabling farmers to reach their full potential. 2: Supporting inclusive sustainability. 3: Striving for transparency and traceability. The NKG BLOOM Portal is a growing and ongoing means of honoring Tenet 3.

NKG BLOOM was created in 2019 with the goals of ensuring the long-term viability of green coffee and providing smallholder farmers with the opportunities and resources



they need to run their farms at full potential and enter pathways out of poverty.

We hope you'll use the Portal to more clearly view these changes and your essential role in the work, and to join us in looking ahead to a better future for coffee.

The screenshot shows the 'Regions and farmer groups' section of the portal. It includes a map of Honduras with markers for regions and farmer groups. Below the map is a table with the following data:

Country	Regions	Number of Farmers	Altitude (m)	Coffee Species	Harvest Period (main)	Harvest Period (fly)	Qualities
Honduras	Region Neiva	85	1.600 - 1.650	Robusta	01 Feb - 30 Jul	02 Nov - 30 Dec	AAA, SHG
Uganda	Region Uganda 2x	10	5.000 - 200	Arabica	15 May - 30 Jun	N/A	SHG
Mexico	Region Mexico 1x	0	0 - 0	N/A	N/A	N/A	N/A
Uganda	Region Uganda 3x A	0	0 - 0	N/A	N/A	N/A	N/A

▲ Through the interactive NKG BLOOM Portal, you can explore the stories and data behind your NKG BLOOM coffee purchases.

Key features of the Portal

- ▶ Trace the NKG BLOOM coffees you purchase.
- ▶ Receive insights into NKG BLOOM services and core KPIs.
- ▶ Find baseline assessments and improvement plans for sustainability criteria.
- ▶ Explore additional NKG BLOOM resources, such as farmer stories.

Simple steps to trace your coffees

- ▶ Purchase NKG BLOOM coffees and receive your personal login credentials.
- ▶ Login at portal.nkgbloom.coffee
- ▶ Explore the stories and data behind your coffees.